



Potash
for
Life

3

YEARS
PROJECT

LARGE-SCALE INVESTMENT

www.potash4life.com

40 DISTRICTS



9 STATES
AROUND INDIA



19 AGRONOMISTS AROUND INDIA

561 DEMONSTRATION
PLOTS
in Rabi 2013/14

THOUSANDS
OF FARMERS HAVE BEEN REACHED BY
THE P4L PROJECT

AVERAGE
INCREASE
IN YIELD IN
DEMO PLOTS



↑ 20%



↑ 19%

102

ACTIVITIES WITH FARMERS
IN RABI 2013/14



↑ 17%



↑ 23%



↑ 13%

18,200
SQ FT. OF WALL
PAINTINGS

IN RABI 2013/14